

IASB Convention 2012

NOVEMBER 14 • WEDNESDAY

D Delegate Assembly **E** Early Bird Workshop **R** Early Riser **C** Education Session **X** Exhibit
G General Session **N** Networking Roundtable **S** School Finance Boot Camp **P** Special Events

7:30AM– 8:30AM	P Legislative Resolutions Committee Breakfast	Room 401, CCCU (Vets), Level 4
8:00AM– 8:45AM	P Better Boardmanship Award Photos	Hy-Vee Hall, Level 2, near registration desk
9:00AM– 12:00PM	D Delegate Assembly	Grand Ballroom, CCCU (Vets), Level 3
9:00AM– 11:30AM	E Beating the Odds: Turning High Poverty Schools into High Performing Schools	TBD
	<i>Speakers: William Parrett</i>	
	<i>Sponsors: EMC Insurance</i>	
9:00AM– 11:30AM	S School Finance 101 - Basic	TBD
	<i>Speakers: Patti Schroeder, Robert Longmuir</i>	
	<i>Sponsors: Piper Jaffray & Co.</i>	
9:00AM– 11:30AM	S School Finance 201 - Intermediate	TBD
	<i>Speakers: Gary Sinclair</i>	
	<i>Sponsors: Piper Jaffray & Co.</i>	
11:00AM– 11:45AM	N TBD	Hall A, CCCU (Vets), Level 3
	<i>Speakers: Hume Miller</i>	
11:30AM– 1:00PM	G Lunch Buffet	Hall C, Hy-Vee Hall, Level 2
	<i>Speakers: Jason Glass</i>	
12:15PM– 12:45PM	P Better Boardmanship Award Photos	Hy-Vee Hall, Level 2, near registration desk
1:00PM– 3:00PM	E A Non-Negotiable for Systemic Change: Putting Faces on the Data	TBD
	<i>Speakers: Lyn Sharratt</i>	
	<i>Sponsors: EMC Insurance</i>	
1:00PM– 3:30PM	S School Finance 101 - Basic	TBD
	<i>Speakers: Patti Schroeder, Robert Longmuir</i>	
	<i>Sponsors: Piper Jaffray & Co.</i>	
1:00PM– 3:30PM	S School Finance 201 - Intermediate	TBD
	<i>Speakers: Gary Sinclair</i>	
	<i>Sponsors: Piper Jaffray & Co.</i>	
1:00PM– 3:30PM	S School Finance 301 - Advanced	TBD
	<i>Speakers: Galen Howsare</i>	
	<i>Sponsors: EMC Insurance</i>	
3:30PM– 5:30PM	X Member - Vendor Social	Exhibit Hall, Hy-Vee Hall, Level 2
	<i>Sponsors: Jester Insurance</i>	

NOVEMBER 15 • THURSDAY

7:00AM– 8:15AM	X Continental Breakfast	Exhibit Hall, Hy-Vee Hall, Level 2
	<i>Sponsors: Jester Insurance</i>	
7:00AM– 2:00PM	X Student Art Exhibit	Exhibit Hall, Hy-Vee Hall, Level 2
7:00AM– 2:00PM	X Vendor Exhibits	Exhibit Hall, Hy-Vee Hall, Level 2

7:00AM– 11:00AM	P Book Sale <i>Sponsors: University Bookstore</i>	CCCU (Vets), Level 3
7:00AM– 8:00AM	P Legal Service Fund Breakfast	Room 401, CCCU (Vets), Level 4
7:00AM– 8:00AM	P New Superintendent - Board President Breakfast	Room 402, CCCU (Vets), Level 4
7:15AM– 8:00AM	R A Business-Educator Dialogue on the Education Outcomes & Innovations That Matter Most <i>Speakers: Tony Wagner, Gene Meyer, Suku Radia</i>	Rooms 316-317, CCCU (Vets), Level 3
7:15AM– 8:00AM	R Additional Key Indicators and Three Views for Unspent Authorized Budget <i>Speakers: Gary Sinclair, Patti Schroeder, Michelle Wearmouth</i>	Rooms 318-320, CCCU (Vets), Level 3
7:15AM– 8:00AM	R Bullying, Harassment and Hazing <i>Speakers: Drew Bracken</i>	Rooms 308-310, CCCU (Vets), Level 3
7:15AM– 8:00AM	R Education Funding Issues for the Upcoming Legislative Session <i>Speakers: Shawn Snyder</i>	Rooms 104-105, Hy-Vee Hall, Level 1
7:15AM– 8:00AM	R Secrets of Our Success (What Sets Mesquite ISD Apart) <i>Speakers: Linda Henrie, Robert Seward, Cary Tanamachi</i>	Rooms 101-102, Hy-Vee Hall, Level 1
8:15AM– 9:30AM	G Creating Innovators <i>Speakers: Tony Wagner</i> <i>Sponsors: EMC Insurance</i>	Grand Ballroom, CCCU (Vets), Level 3
9:45AM– 10:30AM	C Authorization Requirements for your School Business Official <i>Speakers: Debra Van Gorp, James Scharff</i>	Room 107, Hy-Vee Hall, Level 1
9:45AM– 10:30AM	C Charitable Giving Strategies and Tax Incentives Every School and School Foundation Should Know: Helping Your Donors Get a Match From the Government When They Give <i>Speakers: Paul Morf</i>	Room 106, Hy-Vee Hall, Level 1
9:45AM– 10:30AM	C Competency-based Education: Increasing Flexibility to Personalize Learning and Increase Student Success <i>Speakers: Sandra Dop, Kari Webb, David Smith, Mary Delagardelle, Teresa Beck</i>	Rooms 306-307, CCCU (Vets), Level 3
9:45AM– 10:30AM	C Embracing Innovation in Times of Challenge and Change <i>Speakers: Will Schofield</i>	Rooms 316-317, CCCU (Vets), Level 3
9:45AM– 10:30AM	C Next Generation State and District Assessments for the Rigor of the Common Core State Standards <i>Speakers: Tom Downs, Tony VanderZyl</i>	Rooms 104-105, Hy-Vee Hall, Level 1
9:45AM– 10:30AM	C Online Payment Processing “The Collecting of Money in a K-12 Environment, What Are the Challenges?” <i>Speakers: Hume Miller</i>	Rooms 318-320, CCCU (Vets), Level 3
9:45AM– 10:30AM	C Open Meetings and Public Records <i>Speakers: Mary Gannon</i>	Room 103, Hy-Vee Hall, Level 1
9:45AM– 10:30AM	C Overview of Collective Bargaining in Iowa: Does it Really Work? <i>Speakers: Stephen Miller, Peter Pashler</i>	Rooms 308-310, CCCU (Vets), Level 3
9:45AM– 10:30AM	C Putting the "L" in PLCs through the Data Team Process <i>Speakers: Barbara Wells, Theresa Murray, Anita Micich</i>	Room 108, Hy-Vee Hall, Level 1
9:45AM– 10:30AM	C Secrets of Our Success (What Sets Mesquite ISD Apart) <i>Speakers: Linda Henrie, Robert Seward, Cary Tanamachi</i>	Rooms 101-102, Hy-Vee Hall, Level 1

10:15AM – 11:15AM	P Better Boardsmanship Award Photos	Hy-Vee Hall, Level 2, near registration desk
10:30AM – 11:00AM	X BREAK - Meet and Greet <i>Sponsors: Jester Insurance</i>	Exhibit Hall, Hy-Vee Hall, Level 2
11:00AM – 11:45AM	C Additional Key Indicators and Three Views for Unspent Authorized Budget <i>Speakers: Gary Sinclair, Patti Schroeder, Michelle Wearmouth</i>	Rooms 318-320, CCCU (Vets), Level 3
11:00AM – 11:45AM	C Bullying, Harassment and Hazing <i>Speakers: Drew Bracken</i>	Rooms 308-310, CCCU (Vets), Level 3
11:00AM – 11:45AM	C Destination 2016: One District's Commitment to School Reform <i>Speakers: Tom Lane, Diana Whited, Susan James</i>	Room 106, Hy-Vee Hall, Level 1
11:00AM – 11:45AM	C Education Funding Issues for the Upcoming Legislative Session <i>Speakers: Shawn Snyder</i>	Rooms 104-105, Hy-Vee Hall, Level 1
11:00AM – 11:45AM	C Exercising Proper Fiduciary Oversight <i>Speakers: David Vaudt, Susan Battani</i>	Room 108, Hy-Vee Hall, Level 1
11:00AM – 11:45AM	C Leadership – Harnessing the New Information Landscape: More With David Warlick <i>Speakers: David Warlick</i>	Rooms 306-307, CCCU (Vets), Level 3
11:00AM – 11:45AM	C Preparing Students to Succeed with ACT's College and Career Readiness Program <i>Speakers: Chris Mitchell, Debra FitzGerald, Tony VanderZyl</i>	Rooms 316-317, CCCU (Vets), Level 3
11:00AM – 11:45AM	C Roles, Responsibilities and Teamwork: Being Intentional About This Work <i>Speakers: Harry Heiligenthal, Matt Patton, Randy Fuchs, Curt Hansen, Colette Kunkel, Debbie Meyer, John Northrup</i>	Room 103, Hy-Vee Hall, Level 1
11:00AM – 11:45AM	C SBAR: Lessons Learned from Three Districts Across Iowa <i>Speakers: Cindi McDonald, David Wilkerson, Jill Urich, Sam Miller, Matt Townsley, Michelle Lettington, Jerry Ripperger, Dave Asprey</i>	Room 107, Hy-Vee Hall, Level 1
11:00AM – 11:45AM	C Technology Legal Issues Q&A <i>Speakers: Jackie Black, Mary Gannon</i>	Rooms 101-102, Hy-Vee Hall, Level 1
11:00AM – 11:45AM	N An Alternative Teacher Contract: Attracting/Retaining the Best; Moving Away from Step and Lane <i>Speakers: Thomas Ahart</i>	Hall A, CCCU (Vets), Level 3
11:00AM – 11:45AM	N Applying Your Education Data through EdInsight, the State Data Warehouse <i>Speakers: Jason Grinstead</i>	Hall A, CCCU (Vets), Level 3
11:00AM – 11:45AM	N Developing Leadership to Support Innovation and Change <i>Speakers: Will Schofield</i>	Hall A, CCCU (Vets), Level 3
11:00AM – 11:45AM	N Elevating Professional Learning for Teachers to the Level of a Standard <i>Speakers: Marietta Rives, Teresa Bellinghausen</i>	Hall A, CCCU (Vets), Level 3
11:00AM – 11:45AM	N Mesquite's Strategies for Success <i>Speakers: Linda Henrie, Robert Seward, Cary Tanamachi</i>	Hall A, CCCU (Vets), Level 3
11:00AM – 11:45AM	N Natural Gas: Where Is Our Heating Bill Headed? <i>Speakers: Dan Pearson, Wade Wiken</i>	Hall A, CCCU (Vets), Level 3
11:00AM – 11:45AM	N Negotiate More Effectively <i>Speakers: Stephen Miller, Steve Bass</i>	Hall A, CCCU (Vets), Level 3
11:00AM – 11:45AM	N Q & A on Competency-based Education	Hall A, CCCU (Vets), Level 3

Speakers: Sandra Dop, Kari Webb

11:00AM – 11:45AM	N Saving Budget Dollars With Energy	Hall A, CCCU (Vets), Level 3
	<i>Speakers: Julie Weisshaar, Russ Reiter</i>	
11:00AM – 11:45AM	N STEM Education in Iowa: A Foundation for Economic Growth	Hall A, CCCU (Vets), Level 3
	<i>Speakers: Jeffrey Weld, Kim Kilibarda</i>	
11:00AM – 11:45AM	N The Impact of Sequestration on Education Programs and Priorities for Education Spending	Hall A, CCCU (Vets), Level 3
	<i>Speakers: Laura Sands</i>	
11:00AM – 11:45AM	N Winning Your Next Election: What Your Patrons Want You to Know	Hall A, CCCU (Vets), Level 3
	<i>Speakers: Ken DeSieghardt, Ann Feldmann</i>	
12:00PM – 12:50PM	G Lunch Session: Rebooting the Basics: Literacy in the Digital Age	Grand Ballroom, CCCU (Vets), Level 3
	<i>Speakers: David Warlick</i>	
	<i>Sponsors: KeBecca Educational Services</i>	
12:50PM – 1:45PM	X BREAK - Meet and Greet	Exhibit Hall, Hy-Vee Hall, Level 2
	<i>Sponsors: PMA Financial Network, Inc.</i>	
12:50PM – 1:35PM	P Better Boardmanship Award Photos	Hy-Vee Hall, Level 2, near registration desk
1:45PM – 2:30PM	C Creating Conditions for 1:1 Student Laptop Success	Rooms 104-105, Hy-Vee Hall, Level 1
	<i>Speakers: Doug Batcheller, Paul Gausman, Kathy Bottaro, Neil Schroeder</i>	
1:45PM – 2:30PM	C Embracing Innovation in Times of Challenge and Change	Rooms 316-317, CCCU (Vets), Level 3
	<i>Speakers: Will Schofield</i>	
1:45PM – 2:30PM	C Expanded Career Choices for Skilled Workers - Alternatives to a Four-Year Degree	Room 107, Hy-Vee Hall, Level 1
	<i>Speakers: Duane Sherwood, Jason Huffman</i>	
1:45PM – 2:30PM	C Iowa's STEM (Science-Technology-Engineering-Mathematics) Education Challenge, and How the Governor's STEM Advisory Council is Meeting it	Rooms 308-310, CCCU (Vets), Level 3
	<i>Speakers: Kim Reynolds, Jeffrey Weld</i>	
1:45PM – 2:30PM	C Media Relations 101	Rooms 101-102, Hy-Vee Hall, Level 1
	<i>Speakers: Eileen Wixted</i>	
1:45PM – 2:30PM	C School Foundation Formula Task Force Update	Room 103, Hy-Vee Hall, Level 1
	<i>Speakers: Galen Howsare</i>	
1:45PM – 2:30PM	C Superintendent Evaluation: Obstacle or Opportunity?	Room 106, Hy-Vee Hall, Level 1
	<i>Speakers: Cheryl Elsbury-Reiher, Jere Vyverberg, Mary Jane Vens, Troyce Fisher</i>	
1:45PM – 2:30PM	C Unconference with David Warlick	Rooms 306-307, CCCU (Vets), Level 3
	<i>Speakers: David Warlick</i>	
1:45PM – 2:30PM	C Understanding the Mysteries of Funds and Balances	Rooms 318-320, CCCU (Vets), Level 3
	<i>Speakers: Angie Morrison, Karron Stineman</i>	
1:45PM – 2:30PM	C What Education Reform Efforts Will Really Make a Difference? And How Will We Ensure it Happens?	Room 108, Hy-Vee Hall, Level 1
	<i>Speakers: Mary Gannon, Tom Downs, Tony VanderZyl</i>	
1:45PM – 2:30PM	N A Conversation on One District's School Reform Effort	Hall A, CCCU (Vets), Level 3
	<i>Speakers: Tom Lane, Diana Whited, Susan James</i>	
1:45PM – 2:30PM	N An Alternative Teacher Contract: Attracting/Retaining the Best; Moving Away from Step and Lane	

	<i>Speakers: Thomas Ahart</i>	Hall A, CCCU (Vets), Level 3
1:45PM – 2:30PM	N Applying Your Education Data through EdInsight, the State Data Warehouse <i>Speakers: Jason Grinstead</i>	Hall A, CCCU (Vets), Level 3
1:45PM – 2:30PM	N Bargaining - Thinking Outside the Box <i>Speakers: Stephen Miller, Steve Bass</i>	Hall A, CCCU (Vets), Level 3
1:45PM – 2:30PM	N Building Trust Through Board and Superintendent Teamwork <i>Speakers: Justin Wagner, Alan Hazelton, Bruce Goeser, Lonnie Muxfeldt, Joni Larsen, Amy Rueschenberg, Kathy Mahlberg</i>	Hall A, CCCU (Vets), Level 3
1:45PM – 2:30PM	N Elevating Professional Learning for Teachers to the Level of a Standard <i>Speakers: Marietta Rives, Teresa Bellinghausen</i>	Hall A, CCCU (Vets), Level 3
1:45PM – 2:30PM	N Finance Support Tools from IASB <i>Speakers: Gary Sinclair</i>	Hall A, CCCU (Vets), Level 3
1:45PM – 2:30PM	N Instructional Leadership and the Superintendents' Network: What's This All About? (And What Does This Have To Do With The Board?) <i>Speakers: Anita Micich, Pam Vogel, Sarah Long, Mark Young, Lane Plugge, Kim Swartz, Chris Herrick, Deana Crom</i>	Hall A, CCCU (Vets), Level 3
1:45PM – 2:30PM	N Natural Gas: Where Is Our Heating Bill Headed? <i>Speakers: Dan Pearson, Wade Wiken</i>	Hall A, CCCU (Vets), Level 3
1:45PM – 2:30PM	N Saving Budget Dollars With Energy <i>Speakers: Julie Weisshaar, Russ Reiter</i>	Hall A, CCCU (Vets), Level 3
1:45PM – 2:30PM	N The Impact of Sequestration on Education Programs and Priorities for Education Spending <i>Speakers: Laura Sands</i>	Hall A, CCCU (Vets), Level 3
1:45PM – 2:30PM	N Think Like a Patron (Without Losing Your Mind) <i>Speakers: Ken DeSieghardt, Ann Feldmann</i>	Hall A, CCCU (Vets), Level 3
2:45PM – 3:30PM	C A Perfect Storm of Converging Conditions - a Conversation with David Warlick <i>Speakers: David Warlick</i>	Rooms 306-307, CCCU (Vets), Level 3
2:45PM – 3:30PM	C Best Practices for District Leadership in Support of Teaching and Learning <i>Speakers: Pam Ansingh, Peter Ansingh, Sasha Kinloch</i>	Room 108, Hy-Vee Hall, Level 1
2:45PM – 3:30PM	C Creating a Culture of Collaboration and Student Success <i>Speakers: Brad Manard, Carolyn Manard, Jan Westrum</i>	Room 106, Hy-Vee Hall, Level 1
2:45PM – 3:30PM	C Creating A System-Wide Framework for Writing Instruction <i>Speakers: Carole Erickson, Greg Dufoe, Jennifer Reif, Julie McAdon, Kate Willems, Kim Roby</i>	Room 107, Hy-Vee Hall, Level 1
2:45PM – 3:30PM	C Eliminating the Achievement Gap <i>Speakers: Deanna Thursby, Mary Jo Hainstock, Sandra Nelson, Shelly Petersen, Sue Gates, Whitney Bowen</i>	Rooms 316-317, CCCU (Vets), Level 3
2:45PM – 3:30PM	C Increasing Digital Accessibility 1,600 Strong: Lessons Learned in a 3A District <i>Speakers: Amy Wichman, Christy Kunz, Dan Peterson</i>	Rooms 104-105, Hy-Vee Hall, Level 1
2:45PM – 3:30PM	C Making Those (Intimidating) Numbers Speak Outloud <i>Speakers: Gregg Obren, Jan Culbertson, Jenifer Green</i>	Rooms 308-310, CCCU (Vets), Level 3
2:45PM – 3:30PM	C Maximizing Your Time: Be Prepared for the Bargaining Process <i>Speakers: Stephen Miller, Peter Pashler</i>	Rooms 101-102, Hy-Vee Hall, Level 1

2:45PM – 3:30PM	C Moving Education Reform Forward <i>Speakers: Mary Delagardelle, Linda Fandel</i>	Rooms 318-320, CCCU (Vets), Level 3
2:45PM – 3:30PM	C Shielding Your Districts from the Threat of Trust Deficit <i>Speakers: Dave Benson, Stephen Murley, Jesse Leib, Sally Hoelscher</i>	Room 103, Hy-Vee Hall, Level 1
3:45PM – 4:30PM	G Closing General Session <i>Speakers: Ben Milne, Kim Reynolds</i>	Grand Ballroom, CCCU (Vets), Level 3
