

## Mental Wellness

Goal: To increase numbers participating in TeenScreen in October 2012 to 25% of the junior class.

**S (Specific)**Target junior parents at registration August 2<sup>nd</sup> and 3<sup>rd</sup>.

Who? Jay, Sarah and Michelle

What? “We know you care and are doing the best you can do as a parent. Here’s something good parents should attend. Your participation will help other parents feel compelled to attend also.”

Where? School registration at the elementary/middle school cafeteria

When? August 2<sup>nd</sup> and 3<sup>rd</sup>

**M (Measurable)**Highlight list of junior parents. All parents receive flyer. Follow up with mailing and phone call for those who do not attend.

**A (Attainable)**Yes, follow up with mail and phone call

**R (Realistic)** Yes

**T (Timely)**By September 1—make contact with parents

Remind parents that the screening is free to them—would cost up to \$250 in an office.

Test message to remind parents of meeting?