



New Horizons-Chamber Investment Benefits

Dear Business Owner/Individual Investor:

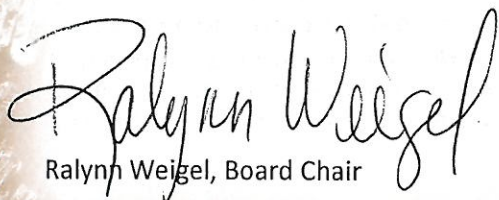
It is an exciting time to be a member of the New Horizons-Chamber! The New Horizons-Chamber has steadily grown in recent years and continues to engage the community with an innovative focus on business retention and recruitment, tourism, and community events. The vitality of the New Hampton area and Chickasaw County is enhanced by the hard work of our volunteers and the thousands of individuals they reach annually.

We are in the business of promoting business, and we take pro-active steps to encourage a strong economic climate and ensure a proud sense of community. As we continue to build upon the traditions that have made this program strong in the areas of business promotion, historic preservation, and community revitalization, we look to the future to create new and pioneering ways to bring people together to make New Hampton the shining star of the region attracting growth and endless possibility.

The New Horizons-Chamber offers its members the unique ability to advertise their business, network with potential partners; and the opportunity to further their professional development skills unlike any other organization in the area. Some of the many benefits which accompany your investment include:

- **Publicity and Exposure** – Investors receive real and measurable exposure through our publication, directories, events and website listings along with person-to-person recommendation and connection.
- **Networking** – The ability of investors, both business and individual, to actively network with others in the community on a personal and professional level is key to developing a strong and appealing community.
- **Advocacy** – We are in the business of promoting business. We work for our investors to ensure their voices are heard – our job is to lobby for our community, both locally and on a larger scale.
- **Involvement** – Our investors MAKE THE DIFFERENCE by generously offering their time and talents to improve the quality of life and business environment in New Hampton.
- **Growth** – By working in cooperation with Economic Development and other like-minded organizations, we are at the forefront of expanding employment, economic stimulus and community betterment in New Hampton.
- **Information and Resources** – We are a clearinghouse for information that is shared by both existent and new businesses as well as current residents and visitors alike. We strive to maintain accurate and up-to-date information assistance for the needs of our investors and for those who are new to the community.
- **Shop Local** – Our community thrives when financial capital flows through New Hampton. Ensuring that those dollars stay in our community and benefit our investors and all of New Hampton's inhabitants is what we do.
- **Main Street Iowa** – Our connection with the Main Street Iowa program allows us unprecedented access to a premier variety of helpful programs and sources of funding utilizing the Four Point Approach® to preserve and enhance New Hampton's vitality.

Please enjoy reading all the New Horizons-Chamber has to offer you. We look forward to working with you this year and in the years to come.



Ralynn Weigel, Board Chair



Jason Speltz, Executive Director

Event and Sponsorship Opportunities **Exclusively for New Horizons Investors!**

Leverage the marketing power of the New Horizons-Chamber through sponsorship of highly publicized events, programs and initiatives – presenting unique advertising opportunities tailored to your business needs

- Added community exposure for you and your business
- Unique marketing opportunities
- Opportunities for employee recognition and involvement

Opportunities include but are not limited to: Monday Morning Bulletin, Shining Star Award, Ribbon Cuttings/Grand Openings, Holiday Prize Giveaway and many, many more!

Annually, the New Horizons-Chamber reaches thousands of residents and visitors through investment, fundraising, community outreach and exclusive events which promote the community and the importance of being an active part of New Hampton's vitality. For more information, please do not hesitate to contact us. We work to guarantee that your investment in New Horizons-Chamber travels far.

Engagement Opportunities

"Everybody can be great because everybody can serve." – Martin Luther King, Jr.

Perhaps the first and biggest benefit people get from volunteering is the satisfaction of incorporating service into their lives and making a difference in their community and country. The intangible benefits alone – such as pride, satisfaction, and accomplishment – are worthwhile reasons to serve. In addition, when sharing our time and talents we: solve problems, strengthen our community, improve lives and transform our own.

-Corporation for National and Community Service

Enhance your business or your own personal satisfaction by becoming involved with New Horizons-Chamber. Many of our unique opportunities can be catered to your needs. Whether you or your employees want to stay involved through one-time volunteer opportunities; or want to stay in-the-know through regular commitments like committee service, participating in New Horizons-Chamber in engaged opportunities is an excellent way to make your investment travel further while networking and giving back to the community.

Volunteer/Service Opportunities and New Horizons-Chamber Events include:

Annual Dinner - Home Show
Ladies, It's Your Day – Heartland Days
Young Professionals - NHC/IDC Golf Outing
Holiday Open House – Santa Saturday
Business After Hours – and many more!

Business Improvement; Design; Promotions; or Organization, Fundraising and Membership Committees



Levels of Investment

New Horizons-Chamber Mission Statement

The New Horizons-Chamber mission is to enhance the quality of life for all people of New Hampton and Chickasaw County by encouraging and implementing social and economic activities which create a sense of home and community vitality.

A. Industrial and Financial Institutions

Industrial includes: The manufacturing and sale or trade of goods and/or services.

Blue Ribbon	\$2,000.00 and up
Red Ribbon	\$1,500-\$1,999.00
White Ribbon	\$1,000-\$1,499.00

B. Professional, Corporate Owned Retail/Service, Government, Agriculture, Education

Professional includes: attorneys, CPAs, doctors, healthcare, brokers, real estate, insurance, funeral homes, veterinarians, advertising agencies, and educational institutions.

Blue Ribbon	\$600.00 and up
Red Ribbon	\$351-\$599.00
White Ribbon	\$200-\$350.00

C. Retail/Service, Income Generating Nonprofit [501(c)(3), (c)(6), or other] Businesses

Includes: the sale or trade of goods and/or services directly to the public other than Professional.

Blue Ribbon	\$500.00 and up
Red Ribbon	\$300-\$499.00
White Ribbon	\$150-\$299.00

D. Individual, Clubs and Organizations, Service Groups, Churches, Home-Based Businesses

Blue Ribbon	\$200.00 and up
Red Ribbon	\$100-\$199.00
White Ribbon	\$50-\$99.00

** Minimum investment level is \$50.00

**YES! I want to partner with the New Horizons-Chamber.
I wish to make the following investment:**

Name (Individual or Business) _____

Contact Name _____

Address/P.O. Box _____

City, State, ZIP Code _____

Phone _____ Email address _____

Please include your most current email.

Website, Facebook, other _____

Signature _____

Date _____

Investment Amount \$ _____

Category: **A B C D** (circle one)

Ribbon Level: **Blue Red White** (circle one)

For your convenience, you may have your investment included on your monthly utility bill!

_____ I commit to this amount for one year.

_____ I commit to this amount for three years.

(Your total annual payment will be divided by the number of months remaining in the year added to your utility bill each month.)

*Your investment will remain on your monthly utility bill each year unless we are notified otherwise in writing.

In-kind donations may be negotiable for sponsorship of special events, promotions, and other qualifying activities.

New Horizons-Chamber is a 501(c)(3) nonprofit organization. Your investment is tax deductible under Section 170 of the Internal Revenue Code.

Please make checks payable to:

New Horizons-Chamber
15 West Main Street
New Hampton, IA 50659

THANK YOU